



Earthworks Center is looking for graphic services from an experienced agency to refresh and streamline publication templates and related materials for one of our primary initiatives focused on climate resilience and environmental health.

Deliverables within the scope of this contract will include:

Communication Templates: Publications, fact sheets, reports, infographics, letterhead, and general documents

Newsletter Design: Mailchimp

PowerPoint Decks

Social Media Graphics

Brand Guide: We would like our existing brand components to be summarized into a comprehensive Brand Book complete with color palette (primary and secondary), typography, iconography, and other design elements.

We are seeking:

A professional agency with a proven track record in creating cohesive design styles for non-profit organizations specializing in research and thought leadership.

Proposals should detail a timeline for project completion, strategies for creating a unified asset pack, and plans for training staff on the new templates.

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Timeline: The project should be completed by June 2025.

Budget: Flexible

Proposal Submission Deadline: October 18, 2024

**Please send your proposals to [info@earthworkscenter.org](mailto:info@earthworkscenter.org), including a portfolio of relevant work and client references.**

**About Earthworks Center:**

Earthworks Center is dedicated to enhancing climate resilience and promoting environmental health through diverse and varied sub-brands and initiatives. Our mission is to empower communities to adapt to the impacts of climate change while fostering sustainable practices that protect natural ecosystems. Through research, advocacy, and hands-on projects, we aim to create strategies that mitigate environmental risks, improve public health, and promote biodiversity.

We work collaboratively with non-profits, local governments, community groups, and businesses to develop innovative solutions that address climate-related challenges, such as extreme weather events, pollution, and habitat loss. Our programs include educational workshops, restoration projects, and policy advocacy, all designed to raise awareness and inspire action for a healthier planet.

By prioritizing both community engagement and scientific research, Earthworks Center strives to build a resilient future where people and the environment can thrive together.

